

REP HEADLINE# 6261696    TRF# 325698    REP: TEL# 215-564-1206    FAX# 215 564 1103  
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$    CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET    HARRIS REPORT FROM REP    AUG27/12 10.13  
 \*\*\*CHANGES\*\*\*    \*\*\* WPXI-TV \*\*\*

ADV # 13155    ADV. NAME ISS/AMER. 4 PROSPRTY FOUND    REP.#    OFF.# 18    SALESMAN #  
 AGY # 03427    AGY. NAME MENTZER MEDIA SERVICES, INC.    BUYER NAME KAREN BENCKINI  
 600 FAIRMOUNT AVENUE, SUITE 306    SALES PRSN WA- CHERYL BLAIR  
 TOWSON, MD 21286

ORDER #    CONTRACT # 6261696    CLASS: NATL.    LOCAL    REGIONAL  
 PRDCT AMER FOR PROS 8/28    EST#473    COMMENTS: (LINE, ORDER, INVOICE)  
 FLIGHT DATES AUG28/12    SEP3/12    WK-1

CITY TAX    STATE TAX    CO-OP BILLING NEEDED    DATE AUG27/12 10.13

REP: TO NSM/NSA  
 FR LINDSEY FOR CHERYL  
 CANCELED ORDER  
 TTLS \$0  
 PLEASE CONFIRM, THANKS!

STA: \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 CON CM ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021  
 AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE  
 FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009



LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE =												
AGENCY PRODUCT CODE =												
1	S		700A-900A	30		\$475.00	8/28	8/31	0		TU-F	0
PROGRAM : TODAY SHOW												
2	S		130P-230P	30		\$200.00	8/28	8/31	0		TU-F	0
PROGRAM : TODAY SHOW 2												

AGENCY EST# = 473

FAX# 215 564 1103

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FROM REP AUG27/12 10.13  
 \*\*CHANGES\*\* \*\*\* WPXI-TV \*\*\*

:LINE#:	REP	:CD:	TIME PERIOD	:LGTH:	:SEC:	:RATE	:START DATE	:END DATE	:SPTS/WK:	WEEK INVT	:DAYS	:TOTL: SPTS:
3	S		230P-300P	30		\$200.00	8/28	8/31	0		TU-F	0
PROGRAM : MILLIONAIRE												
4	S		700P-730P	30		\$1,250.00	8/28	8/31	0		TU-F	0
PROGRAM : JEOPARDY												
5	S		730P-800P	30		\$1,250.00	8/28	8/31	0		TU-F	0
PROGRAM : WHEEL FORTUNE												
6	S		1135P-1235A	30		\$300.00	8/28	8/31	0		TU-F	0
PROGRAM : TONIGHT SHOW NBC												
7	S		700P-730P	30		\$500.00	9/1	9/1	0		SAT	0
PROGRAM : JEOPARDY												
8	S		1000A-1100A	30		\$2,700.00	9/2	9/2	0		SUN	0
PROGRAM : MEET PRESS SUN												
9	S		530A-800A	30		\$265.00	9/2	9/2	0		SUN	0
PROGRAM : CH11 NEWS SUN 6AM												
10	S		700A-900A	30		\$475.00	9/3	9/3	0		MON	0
PROGRAM : TODAY SHOW												
11	S		130P-230P	30		\$200.00	9/3	9/3	0		MON	0
PROGRAM : TODAY SHOW 2												
12	S		230P-300P	30		\$200.00	9/3	9/3	0		MON	0
PROGRAM : MILLIONAIRE												
13	S		700P-730P	30		\$1,250.00	9/3	9/3	0		MON	0
PROGRAM : JEOPARDY												
14	S		1135P-1235A	30		\$300.00	9/3	9/3	0		MON	0
PROGRAM : TONIGHT SHOW												

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:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS:
STATION MAKEGOOD OFFERS:												
M1	UNRESL	BUY#11	MISSED: MON/130P-230P				SEP3		30S	\$200.00	(AUG6/12)	
			OFFER: FRI/130P-230P				AUG31		30S	\$200.00	PLS ADVISE.	
			CMT: STP									
			CMT: SPT IS BOOKED-			THX JEN						
M2	UNRESL	BUY#12	MISSED: MON/230P-300P				SEP3		30S	\$200.00	(AUG6/12)	
			OFFER: FRI/230P-300P				AUG31		30S	\$200.00	PLS ADVISE.	
			CMT: STP									
			CMT: SPT IS BOOKED-			THX JEN						
SEP/12										CONTRACT TOTAL		\$ .00
										TOTAL SPOTS		0

MARKET TOTALS \$50,633      WPXI 30%      KDKA 30%      WTAE 35%      WPGH 5%      CABL 0%      WPCW 0%      WPMY 0%  
 SVC- NSI  
 DEMOS- RA35+\*  
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE